

About the event

The 3rd annual Spring Living Fair is a one-day community event. In the past two years, the event has successfully attracted as many as 1,000 visitors per day. This year the Spring Living Fair will be held at the Roundhouse Community Centre in the heart of Yaletown. Mark your calendars for Sunday, April 25, 2010 - doors will be open between 10am and 5pm and admittance is free to the public.

About the Venue

The Yaletown Roundhouse Community Center is ideally situated in between the popular sea wall and the recently opened Canada Line Roundhouse Station. The venue is in the heart of one of Vancouver's most densely populated neighborhoods. The venue itself is a wide-open hall with high ceilings and exposed timber frame.

Visitor Profile

Young

- Visitors are Typically under 40 years old.

Educated

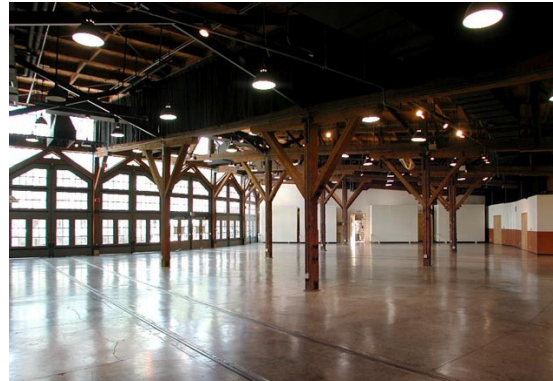
- Completed at least some post secondary.

Upwardly mobile

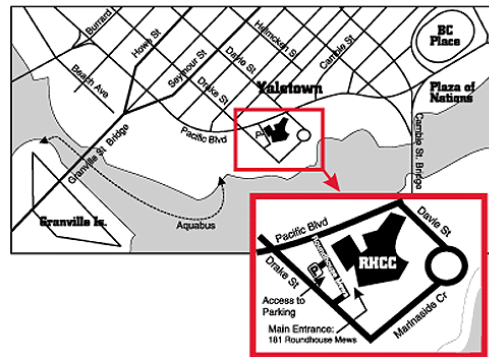
- Earns an above average income.

Environmentally Conscious

- Understands the benefits associated with sustainable lifestyle.



Roundhouse Exhibition Hall



Map to the Venue



Taken at 2009 Spring Living Fair

Why YOU need to be there

Your presence at a sustainability-focused event, such as the Spring Living Fair, says a lot about your business and what it stands for.

Meet customers face-to-face

Customers need to know about your alternative products. Help them find you! As an exhibitor, you will get a chance to actually talk to your customers in person, make some sales and gain some valuable feedback.

Low booth prices

This event is completely organized by business students and faculty from BCIT. As a result, our low operational costs we are able to pass the savings on to you.

Central location

This year's event will be held in the exhibition hall of the Roundhouse Community Center. This central location is right off the popular seawall and in the epicenter of one of Vancouver's most densely populated neighborhoods.

Promotional support

The Spring Living Fair Marketing and Promotions team is working to ensure maximum public traffic, through a combination of online, street-team, public relations, print and social networking advertising initiatives.

Become an Exhibitor

Would your business be a good fit with this event? In order to secure your spot please complete your application form today. Visit us online for more information at <http://springlivingfair.ca/vendor.html>.

****Early Bird discount****

Register now and save 10% on the regular price.¹

Booth Package

Each 36 sq/ft booth (8' X 4.5') includes:

- 6' X 2.5' Table (no extra cost)
- Table Cloth (no extra cost)
- 120V Outlet (limited number)
- Placement on website:
 - Business name
 - Company website link
 - 100 word company profile

Contact

Email:

vendorrelations@springlivingfair.ca

Phone:

604-248-4988



About the Organizers

Our team is made up of student and faculty volunteers from the British Columbia Institute of Technology (BCIT). Together with the School of Business at BCIT, we have formed a non-profit society (ICE Promotions Society) dedicated to supporting community initiatives such as the Spring Living Fair. Further support has been extended by the dedicated and energetic young minds of Students in Free Enterprise (SIFE BCIT).



As young students, we are passionate about advancing sustainable lifestyle choices – such as those that your product or service offers. Our objective is to help promote the benefits of your local, sustainable and eco-friendly business or idea where it is most needed – in our community.

We look forward to meeting you!



SpringLivingFair.ca

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*The Spring Living Fair,
Growing Eco-friendly
Vancouver Business*

¹ Complete Application must be received before March 1, 2010.